

1405-D Weatherly Plaza SE
Huntsville, AL 35803
256-881-5930
www.aybtheatre.org



Artistic Directors
David Herriott
Keren Gibb Hilliard

Dear Business Owners and Friends:

Alabama Youth Ballet Theatre is a non-profit (501(c) (3) performing and outreach company in Huntsville. Under the artistic direction of Keren Gibb Hilliard and David Herriott, AYBT produces two major performances each year, which will include **The Nutcracker: A Yuletide Ballet** in December and **Cinderella** in the spring. The ballet company begins its fourteenth season this year with The Nutcracker December 20-22, 2019, Cinderella April 2020 and AYB's School Showcase Fairytale Fantasies May 20, 2020, all at the Lee Main Theater.

Your ad will appear in three programs for the year, and will be seen by a total of ten audiences, equaling well over 4,000 people. We are selling full, half, and quarter page ads for our season program book. To thank you for your donation and support, ticket vouchers will be given to you for each performance with the purchase of a half page or larger ad. Businesses purchasing full page ads by October 15th will receive a link to your business on our websites:

aybtheatre.org, huntsvillanutcracker.com, and fairytaleballet.org. Please refer to the enclosed information regarding pricing, ad copy deadlines, and contact information.

On behalf of the students, teachers and parents, we thank you in advance for supporting the arts and for your generous donation.

Thank you