



# Ad Purchase Acknowledgement

Thank you for your support of AYBT through your agreement to advertise in our 2011-12 performance programs!

You will be billed as per your choice below:

Circle one:	Dimensions:	Cost:
Back Cover	4.7" w x 7.7" h	\$550 (Includes 4 tickets and web link)
Inside Front Cover	4.7" w x 7.7" h	\$500 (Includes 4 tickets and web link)
Inside Back Cover	4.7" w x 7.7" h	\$500 (Includes 4 tickets and web link)
Full Page	4.7" w x 7.7" h	\$350 (Includes 2 tickets and web link)
Half Page	4.7" w x 3.7" h	\$200 (Includes 2 tickets)
Quarter Page	2.25" w x 3.7" h	\$100

Agreement includes advertising in the following 2011-12 ballets:

## **The Nutcracker, A Yuletide Ballet**

December 2-4: 4 performances • **Deadline for artwork submission: Nov. 5, 2011**

## **Fairytale Ballet: Cinderella**

April: 6-8 performances • **Deadline for artwork submission: March 4, 2012**

## **Spring Showcase**

May 2012: Two performances **Deadline for artwork submission: May 4, 2012**

Submission of your artwork is your responsibility. If we do not receive new artwork from you by the deadline for submission, we will use what we have on file.

All print ads will be reproduced in black and white. Print-ready ads should be provided as high resolution (300 dpi), grayscale files in the following formats: .tif, .jpg or .pdf. **Ads should be submitted electronically to Anna Ferguson [anna@aybtheatre.org], or by mail to the address below.**



# 2011-12 Print Advertising Agreement

AYBT Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Business Contact \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

*All print ads will be reproduced in black and white. Print-ready ads should be provided as high resolution (300 dpi), grayscale files in the following formats: .tif, .jpg or .pdf. Ads should be submitted electronically to Anna Ferguson [anna@aybtheatre.org], or by mail to the address below.*

I would like to make an additional tax deductible donation in the amount of \_\_\_\_\_

Circle one:	Dimensions:	Cost:
Back Cover	4.7" w x 7.7" h	\$550 (includes choice of 4 tickets & web link)
Inside Front Cover	4.7" w x 7.7" h	\$500 (includes choice of 4 tickets & web link)
Inside Back Cover	4.7" w x 7.7" h	\$500 (includes choice of 4 tickets & web link)
Full Page	4.7" w x 7.7" h	\$350 (includes choice of 2 tickets & web link)
Half Page	4.7" w x 3.7" h	\$200 (includes choice of 2 tickets)
Quarter Page	2.25" w x 3.7" h	\$100

**Choose your ad size by Sept 30 for featured listing in our directory!**

*Rates include ads in the following ballets:*

**The Nutcracker, A Yuletide Ballet**

December 2-4, 2011: 4 performances

Deadline for artwork submission: November 5, 2011

**Fairytales Ballet: Cinderella**

April 6-8, 2012: 4 performances

Deadline for artwork submission: March 4, 2012

**Spring Repertory**

May 2012: 2 performances

Deadline for artwork submission: May 4, 2012

*Submission of your artwork is your responsibility. If we do not receive new artwork from you by the date for submission, we will use what we have on file.*